

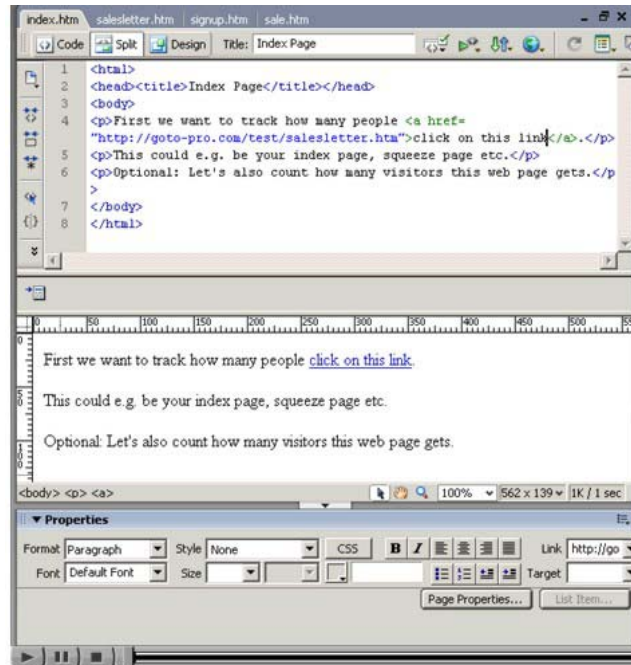
Add2it Go-To System

How to track clicks to a web Page:

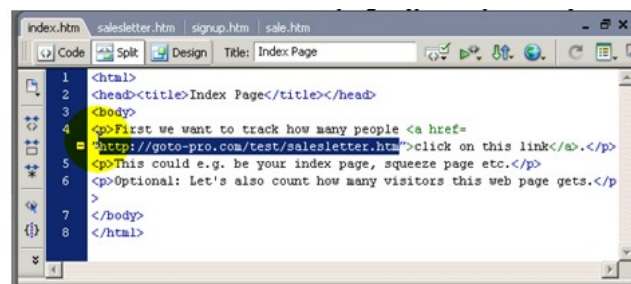
Video version of this tutorial at: <http://goto-pro.com/video-webpage.php>

In this tutorial I would like to show you how to track clicks to a Web page, and optionally visitors, actions and sales.

Let's take a look at this web page that I have created in Macromedia Dreamweaver. This would be the index page where I want to put the tracking link on.



First we want to track the number of clickthroughs, "click on this link" will be the tracking link that we are going to add a New Campaign in the Add2it Go-To System. Just copy the original URL from the source code of the web page and paste it into the "New Campaign URL" field of the system, you will have to choose a "Campaign Code". Let's choose "webpage" for this example.



Add2it Go-To System

Add2it Go-To System - Campaigns and statistics

Campaigns shown: None | All | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 | 59 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 67 | 68 | 69 | 70 | 71 | 72 | 73 | 74 | 75 | 76 | 77 | 78 | 79 | 80 | 81 | 82 | 83 | 84 | 85 | 86 | 87 | 88 | 89 | 90 | 91 | 92 | 93 | 94 | 95 | 96 | 97 | 98 | 99 | 100 | (Reload)

Campaign - URL new window test link... does not affect count! Live support & tracking:

Options Current Month: Month: Month: Month: Month: Month: Total Campaign valid until (mm/dd/yy):

Add, edit, reset or delete campaigns

ADD Campaign Select this button to ADD a new campaign.

Add Split-Test / Rotate URL to existing campaign Select this button to ADD a SPLIT-TESTING / ROTATOR URL to an existing campaign.

EDIT This Campaign Select this button to EDIT the named campaign.

RESET Count Select this button to Reset the named campaign.

DELETE This Campaign Select this button to DELETE the entered campaign.

Campaign Code 32 characters max.

New Campaign URL Only needed if adding or editing a campaign.

Use [InstaHelp](#) live support and / or tracking | No live support & no tracking

Campaign valid until (mm/dd/yy): leave blank and the link never expires

Make Changes **Clear Fields**

Powered by: Add2it Go-To System 2.00
© 2001-2006 by Frank Bauer / [add2it.com](#)

[To the Members Area Menu](#) [Click here to go back!](#)

After the campaign has been added, you can get the code by clicking on [Get Links](#). Just copy the code and replace the original link on the web page with this new one. By the way, this web page can be your index, squeeze page or whatever page you want to add the link to.

Add2it Go-To System - Your Hyperlink Sample: webpage

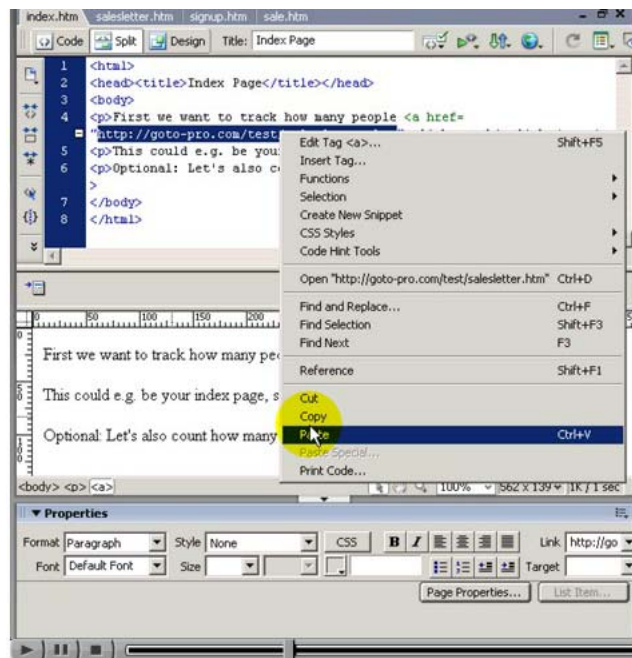
Step #1: To count the **clickthroughs** of your tracking link, add the following link to the web page or HTML email.

This is the hyperlink tag for your **clickthrough** tracking.
Copy the code from this text box

```
<a href="http://goto-pro.com/go/to.pl?l=webpage&cu=1&u=181">object</a>
```

This is a simple E-Mail link for your **clickthrough** tracking.
Copy the code from this text box

```
http://goto-pro.com/go/to.pl?l=webpage&cu=1&u=181
```



You can also track the number of visitors this page gets. Back to the Add2it Go-To System, we can see in the **Optional Step # 2** the code we need to use. Same as before, just copy the code and it

Add2it Go-To System

can be placed anywhere on the web page source code between the <BODY> and </BODY> HTML tags.

Optional Step #2: To count the visitors that see your clickthrough tracking link, add the following HTML code for a 1x1 transparent image to the web page or HTML email on which you place the clickthrough tracking link of step #1.

This is the image tag for your visitor tracking.
Copy the code from this text box

```
 HTML tag. Since we are looking to track actions from the visitors, we need to change the variable "v" (v=37.00 in this example) to 0.00.

## Add2it Go-To System

**Optional Step #3:** To count the results (actions & sales), add the following HTML code for a 1x1 transparent image to the thank-you web page or HTML email.

This is the image tag for your results tracking.

Copy the code from this text box

```
img height=1 width=1 src="http://goto-pro.com/go/result.pl?v=37.00&cu=1&u=181"*
```

You can change the value per result by changing the v= value.

A value of 0 (zero) means the result is tracked as an action and not a sale.

You can change the number of days the same visitor will not be counted again by changing the cu= value.

A value of 0 (zero) means the same visitor will be counted with every action or sale.

On the sales.htm page the same process needs to be done. In this case the variable "v" will have to be changed to 47.00, for the value of the sale.

Last step will be to upload the modified files. Once that has been done, a visitor will be counted every time the index page is opened, and a click will be counted as soon as they click on the link.

Once they get to the sales letter and they sign up for the newsletter, it will be counted as an action. If they buy the product it will be counted as a sale.

That is pretty much it, let's move the next tutorial.



**Add2it Go-to System**  
WWW.GOTO-PRO.COM

ARE THEY SAYING  
**"NO DEAL" TO YOUR ADS?**

Conversion tracking / Split testing solutions

The banner features a background image of a hand holding several US dollar bills.