

Add2it Go-To System

Let's take a look at the link for your clickthrough tracking. The variable "cu" is set to 1, which means that the same visitor will always see the same page. Since we want the URLs to rotate we need to set it to 0.

Add2it Go-To System - Your Hyperlink Sample: rotator

Step #1: To count the clickthroughs of your tracking link, add the following link to the web page or HTML email.

This is the hyperlink tag for your **clickthrough** tracking.
Copy the code from this text box

```
<a href="http://goto-pro.com/go/to.pl?l=rotator&cu=1&u=181">object</a>
```

This is a simple E-Mail link for your **clickthrough** tracking.
Copy the code from this text box

```
http://goto-pro.com/go/to.pl?l=rotator&cu=1&u=181
```

This is the HTML code for a split test redirect HTML page.
Copy the code from this text box

```
<html><head><title>Add2it Go-To System</title></head>
<frameset rows="100%",*" border="0">
<frame src="http://goto-pro.com/go/to.pl?l=rotator&cu=1&u=181" frameborder="0">
<frame frameborder="0" noresize></frameset></html>
```

This is the PHP code for a split test redirect PHP page.
Copy the code from this text box

```
<?php header("Location: http://goto-pro.com/go/to.pl?l=rotator&cu=1&u=181"); ?>
```

You can change the number of days the same visitor will not be counted again by changing the cu= value.
A value of 0 (zero) means the same visitor will be counted with every click.

Now there is one last thing I would like to show you.

Remember our Campaign code is rotator.

If you'd like to add a Pop Exit, or Pop Under to your salesletter.htm file, you just need to copy the code from the text box under the video at <http://goto-pro.com/video-rotator.php>, and paste it right before the closing head HTML tag (</HEAD>) and replace "CAMPAIGNCODE" with the name of your campaign (rotator in this example). Now we just need to save and upload the file.

You can use these Popup codes on your web sites:

POP EXIT
Copy this code on to your website to have one URL from your rotator load when people leave your site. Just replace CAMPAIGNCODE with the Campaign Code of your rotator.

```
} } return cookievalue; } function setcookie ( ) { var today = new Date();
var expdate = new Date( today.getFullYear() + 1 * 24 * 60 * 60 * 1000);
document.cookie = "CAMPAIGNCODE=rotator";
expdate.toGMTString();
} document.onunload = function () { document.cookie = "done="+ " , expires=" +
expdate.toGMTString(); document.onunload=exitpop; </SCRIPT>
```

POP UNDER
Copy this code on to your website to have one URL from your rotator load when people close your site. When people close your site, the URL from your rotator will load for them to view. Just replace CAMPAIGNCODE with the Campaign Code of your rotator.

```
<SCRIPT LANGUAGE=JavaScript>
var cookie="y9KEzL";
function setcookie ( ) { var today = new Date();
var expdate = new Date( today.getFullYear() + 1 * 24 * 60 * 60 * 1000);
document.cookie = "CAMPAIGNCODE=rotator";
expdate.toGMTString();
} document.onunload = function () { document.cookie = "done="+ " , expires=" +
expdate.toGMTString(); document.onunload=entrypop; </SCRIPT>
```

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That's it. See you in the next tutorial.

Add2it Go-to System
WWW.GOTO-PRO.COM

ARE THEY SAYING
"NO DEAL" TO YOUR ADS?
Conversion tracking / Split testing solutions

The banner features the Add2it logo on the left, a central text area with a question and a solution, and an image of a hand holding several US dollar bills on the right.