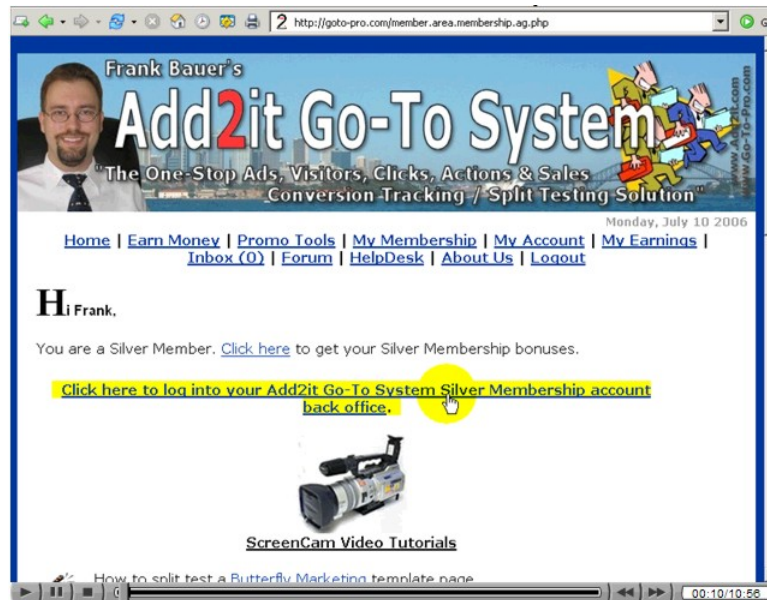


Add2it Go-To System

General overview over the Add2it Go-To System functions:
Video version of this tutorial at: <http://goto-pro.com/video-overview.php>

What I would like to do now is to give you a little tour over the functions of the Add2it Go-To System.

First we are going to log into the back office by clicking on the link shown in the screenshot below, which will open a new window.



Here you will find the 3 main functions of the system:

1. **Campaigns & Stats**
2. **Report via Email**
3. **Membership Settings**

Let's start with the **Campaign a Stats** function.

Once you open that link you will find a menu with several options.

- a. **Add Campaigns** which can be Click Ad, Split-Test or even Links Rotators.
- b. **Add Split-Test/Rotate URL to existing campaigns**
- c. **Edit this Campaign**
- d. **Reset Count**
- e. **Delete this Campaign**

1. a. Add Campaign

Choose the radio button, enter the campaign code (i.e. Test) and the URL that you want to track. The next option is to Use InstaHe!p live support and/or tracking (You need to enter your InstaHe!pSite ID in the membership settings to be able to use this).

The last point is to set the campaign expiring date if you want to, and then click on the Make Changes

Add2it Go-To System

button.

Add2it Go-To System - Campaigns and statistics

Campaigns shown: None | All | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 | 110 | 120 | 130 | 140 | 150 | 160 | 170 | 180 | 190 | 200 | 210 | 220 | 230 | 240 | 250 | 260 | 270 | 280 | 290 | 300 | 310 | 320 | 330 | 340 | 350 | 360 | 370 | 380 | 390 | 400 | 410 | 420 | 430 | 440 | 450 | 460 | 470 | 480 | 490 | 500 | 510 | 520 | 530 | 540 | 550 | 560 | 570 | 580 | 590 | 600 | 610 | 620 | 630 | 640 | 650 | 660 | 670 | 680 | 690 | 700 | 710 | 720 | 730 | 740 | 750 | 760 | 770 | 780 | 790 | 800 | 810 | 820 | 830 | 840 | 850 | 860 | 870 | 880 | 890 | 900 | 910 | 920 | 930 | 940 | 950 | 960 | 970 | 980 | 990 | 1000 | (Refresh)

Campaign	URL	new window test link... does not affect count	Live support & tracking:					
Options	Current Month	Month: Jun	Month: May	Month: Apr	Month: Mar	Month: Feb	Total Count	Campaign valid until (mm/dd/yy):

Add, edit, reset or delete campaigns

ADD Campaign Select this button to ADD a new campaign.

Add Split-Test / Rotate URL to existing campaign Select this button to ADD a SPLIT-TESTING / ROTATOR URL to an existing campaign.

EDIT This Campaign Select this button to EDIT the named campaign.

RESET Count Select this button to Reset the named campaign.

DELETE This Campaign Select this button to DELETE the entered campaign.

Campaign Code: test (32 characters max.)

New Campaign URL: http://www.add2it.com.au (Only needed if adding or editing a campaign.)

Use InstaHelp live support and / or tracking: No InstaHelp SiteID

Campaign valid until (mm/dd/yy): 12/31/06 (leave blank and the link never expires)

[Make Changes](#) [Clear Fields](#)

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[To the Members Area Menu](#) [Click here to go back!](#)

Step#1

Now the Campaign has been added and you can use it already to track links, to track ads, etc. Click on [Get links](#) and you will find all the different codes.

The one to use on a web page, with the pre-formatted tags (<a href=" ..) and there's the code to be used on emails. Then you have the HTML code for a Split test redirect HTML page or also for a rotator page if want to. And also the same thing is there also for a PHP version.

Add2it Go-To System - Your Hyperlink Sample: test

Step #1: To count the clickthroughs of your tracking link, add the following link to the web page or HTML email.

This is the hyperlink tag for your **clickthrough** tracking.
Copy the code from this text box

```
<a href="http://goto-pro.com/go/to.pl?l=test&cu=1&u=181">object</a>
```

This is a simple E-Mail link for your **clickthrough** tracking.
Copy the code from this text box

```
http://goto-pro.com/go/to.pl?l=test&cu=1&u=181
```

This is the HTML code for a split test redirect HTML page.
Copy the code from this text box

```
<html><head><title>Add2it Go-To System</title></head><frameset rows="100%",*" border="0"><frame src="http://goto-pro.com/go/to.pl?l=test&cu=1&u=181" frameborder="0"><frame frameborder="0" noresize></frameset></html>
```

This is the PHP code for a split test redirect PHP page.
Copy the code from this text box

```
<?php header("Location: http://goto-pro.com/go/to.pl?l=test&cu=1&u=181"); ?>
```

You can change the number of days the same visitor will not be counted again by changing the cu= value.
A value of 0 (zero) means the same visitor will be counted with every click.

Then you have the **Optional Step #2**, that you use if you want to track the number of visitors that click through your link. Here is how it works, you **add the tracking link from step #1 to your web page as well as the code from step #2** and you will get the number of people that have visited your web page and it will track the conversion from visitors to clicks.

The variable "c" on the code stands for the cost for the visitor, for example if you have a Google Adwords campaign and you know you pay for every visitor 10 cents, you can set it to 0.10 and track the cost also.

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Optional Step #2: To count the visitors that see your clickthrough tracking link, add the following HTML code for a 1x1 transparent image to the web page or HTML email on which you place the clickthrough tracking link of step #1.

This is the image tag for your visitor tracking.
Copy the code from this text box

```

```

You can change the cost per visitor by changing the c= value.
You can change the number of days the same visitor will not be counted again by changing the cu= value.
A value of 0 (zero) means the same visitor will be counted with every page view.

The **Optional Step #3** is to count results, which can be either actions or sales, for that you need this code. It would have to be added to a "thank you" page or download page, etc. On this code there is a variable (v=...), in this case it has been set to 37.00, which means the sales that has been tracked was 37 dollars worth.

If the value shows a 0, then the result would be an action not a sale.

Optional Step #3: To count the results (actions & sales), add the following HTML code for a 1x1 transparent image to the thank-you web page or HTML email.

This is the image tag for your results tracking.
Copy the code from this text box

```

```

You can change the value per result by changing the v= value.
A value of 0 (zero) means the result is tracked as an action and not a sale.
You can change the number of days the same visitor will not be counted again by changing the cu= value.
A value of 0 (zero) means the same visitor will be counted with every action or sale.

Back to the previous menu

1. b. Add Split-Test/Rotator URL Campaigns

Check the radio button, type the new Campaign URL, click on Make Changes. Now the Test Campaign has 2 URLs.

The screenshot shows a campaign management interface with two rows of data. The first row is for a test campaign with URL 'http://www.add2it.com.au'. It shows 0 visitors, 0 clickthroughs, 0 actions, and 0 sales. The second row is for a campaign with URL 'http://www.more4you.com'. It also shows 0 visitors, 0 clickthroughs, 0 actions, and 0 sales. A yellow circle highlights the 'Add URL' link in the first row.

	Visitors:	Clickthroughs:	Actions:	Sales:	
Get Links	0	0	0	0	No live support & no tracking
Edit					
Add URL					12/31/06
Details					
Edit					

By clicking on Get Links you can now have the code for the last URL added.

If you use the link the way it is here you would get a split testing campaign. To make it a URL rotating Campaign, a rotator, you would have to change the "cu" value to 0 (zero). Cu stands for *count unique* and setting it to 0 would load a different page on every load, you want the same person to see a different page every time it loads the page. Setting the "cu" value to 1, would make a unique visitor see the same page over and over again.

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Step #1: To count the clickthroughs of your tracking link, add the following link to the web page or HTML email.

This is the hyperlink tag for your **clickthrough** tracking.
Copy the code from this text box

```
<a href="http://goto-pro.com/go/to.pl?l=test&cu=1&u=181">object</a>
```

This is a simple E-Mail link for your **clickthrough** tracking.
Copy the code from this text box

```
http://goto-pro.com/go/to.pl?l=test&cu=1&u=181
```

This is the HTML code for a split test redirect HTML page.
Copy the code from this text box

```
<html><head><title>Add2it Go-To System</title></head>
<frameset rows="100%",* border="0">
<frame src="http://goto-pro.com/go/to.pl?l=test&cu=1&u=181" frameborder="0">
<frame frameborder="0" noresize=</frameset></html>
```

This is the PHP code for a split test redirect PHP page.
Copy the code from this text box

```
<?php header("Location: http://goto-pro.com/go/to.pl?l=test&cu=1&u=181"); ?>
```

You can change the number of days the same visitor will not be counted again by changing the cu= value.
A value of 0 (zero) means the same visitor will be counted with every click.

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Once you have the Campaign ready, you might want to modify it. To do that check the [Edit this Campaign](#) button and it will show the URL which you can modify and then save by clicking on [Make Changes](#).

You can also modify or remove the expiration date by clicking on [Edit](#) on top of the page.

The screenshot displays the Add2it Go-To System interface. At the top, there are two campaign entries. The first entry is for 'test - http://www.add2it.com.au' with 0 clickthroughs and a date of 12/31/06. The second entry is for 'http://www.more4you.ws' with 0 clickthroughs. Below the entries is a section titled 'Add, edit, reset or delete campaigns' with four radio button options: 'ADD Campaign', 'Add Split-Test / Rotate URL to existing campaign', 'EDIT This Campaign', and 'RESET Count'. Below these options is a form with fields for 'Campaign Code' (test.1), 'New Campaign URL' (http://www.more4you.ws), 'Use InstaHelp live support and / or tracking' (No InstaHelp SiteID), and 'Campaign valid until (mm/dd/yy)' (12/31/06). There are 'Make Changes' and 'Clear Fields' buttons. At the bottom, there is a footer with 'Powered by: Add2it Go-To System 2.00', '© 2001-2006 by Frank Bauer / add2it.com', 'To the Members Area Menu', and 'Click here to go back!'.

You can delete the Campaign stats by checking the [Reset Count](#) button and then click [Make Changes](#).

If you would like to delete an URL, click on [Edit](#), then [Delete](#) and then [Make Changes](#). You will see that the last URL is gone, now if you want to remove the remaining URL you need to do the same, [Edit](#), [Delete](#) and [Make Changes](#).

Add2it Go-To System

Add2it Go-To System - Campaigns and statistics

Campaigns shown: [None](#) | [All](#) | [09](#) | [10](#) | [11](#) | [12](#) | [13](#) | [14](#) | [15](#) | [16](#) | [17](#) | [18](#) | [19](#) | [A-Z](#) | [A-Z](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#) | [\(Refresh\)](#)

Campaign - URL new window test link... does not affect count! Live support & tracking:

Options Campaign valid until (mm/dd/yy):

Current Month	Month: Jun	Month: May	Month: Apr	Month: Mar	Month: Feb	Total Count

Add, edit, reset or delete campaigns

- ADD Campaign** Select this button to ADD a new campaign.
- Add Split-Test / Rotate URL to existing campaign** Select this button to ADD a SPLIT-TESTING / ROTATOR URL to an existing campaign.
- EDIT This Campaign** Select this button to EDIT the named campaign.
- RESET Count** Select this button to Reset the named campaign.
- DELETE This Campaign** Select this button to DELETE the entered campaign.

Campaign Code 32characters max.

New Campaign URL Only needed if adding or editing a campaign.

Use [InstaHe!p](#) live support and / or tracking No InstaHelp SiteID

Campaign valid until (mm/dd/yy): leave blank and the link never expires

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Back to the Members Area Menu

Next we have **Report Via Email**, just click on it and the report will be sent to the user via email.

Add2it Go-To System - Report has been emailed

A report has been send to the user.

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Back to the Members Area Menu

There we have the **Membership Settings**, where it shows your member account level, (Silver in this demo) you can also change the language of the whole system and if you want to do tracking you just enter your InstaHe!p Id and after saving you can go to Add new Campaign on Campaigns and Stats.

Add2it Go-To System - Membership Settings

Welcome to the Add2it Go-To System setup manager. This is the first time that you run this script and you need to configure it. Please fill in the form below to continue, all fields must be filled in for the setup to work.

Membership Level: Silver

Preferred language: English / Englisch

Offer live support and track visitors on any web site that you are promoting (even if it's not yours)! [InstaHe!p](#) provides you with a new, professional way to approach potential customers that otherwise never existed until now! Enter your [InstaHe!p](#) SiteID here:

[InstaHe!p](#) Review:

Powered by [AudioGenerator](#)

Click below to permanently delete your account. This action is NOT reversible.

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[Click here to go back!](#)

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Create a Campaign, let's say Test again, enter the URL and then choose from the dropdown menu, *No live Support & no tracking*, *Live Support & Tracking* or *Only Tracking*.

The screenshot shows the 'Add2it Go-To System - Campaigns and statistics' interface. At the top, there's a header with the system name and a navigation menu. Below that, a table lists campaigns with columns for 'Options', 'Current Month', 'Month: Jun', 'Month: May', 'Month: Apr', 'Month: Mar', 'Month: Feb', 'Total Count', and 'Campaign valid until (mm/dd/yyyy)'. The main section is titled 'Add, edit, reset or delete campaigns' and contains several radio button options: 'ADD Campaign', 'Add Split-Test / Rotate URL to existing campaign', 'EDIT This Campaign', 'RESET Count', and 'DELETE This Campaign'. Below these options are input fields for 'Campaign Code' (containing 'test'), 'New Campaign URL' (containing 'http://add2it.com.au'), and 'Use InstaHelp live support and / or tracking' (a dropdown menu with 'No live support & no tracking' selected). There's also a 'Campaign valid until' field with a dropdown menu showing 'Live support & tracking' selected. A 'Make Changes' button is visible. At the bottom, there's a footer with 'Powered by: Add2it Go-To System 2.00 © 2001-2006 by Frank Bauer / add2it.com', a 'To the Members Area Menu!' button, and a 'Click here to go back!' link.

What this means is that if you have Live Support & Tracking, the page that the person that follows your link will see, will have the tracking link at the bottom, by which they can contact you and you can contact them, live.

The Tracking Only option will allow you to see at any given time, who is looking at the page. And again you can contact them but they can not contact you.

That's pretty much it for the General Overview functions. Let's move on to the next video.

